



Nova Scotia Fisheries Sector Council

February 29, 2016

Attention NS Seafood Processing Companies

RE: Invitation to Workforce Forum

Dear Owner/Manager/HR Personnel

On behalf of the NS Seafood Processing Ad Hoc committee, we would like to invite you to a Seafood Processing Workforce Forum on March 30, 2016 – Future Inn Halifax (9:30am start time). This one-day event will provide an opportunity for industry to shape a future work plan that will support attraction/retention of labour in Nova Scotia.

The draft agenda for the event is attached. A summary of the newly released “Labour Situational Analysis of the Seafood Processing Sector” will be given. This report provides a foundation for determining steps forward. The day will also include experiences from other provinces (NB and PEI) on positive methods to attract and retain employees. We will also showcase local company experiences on what has made them successful in recruiting employees. Tools and resources available to Nova Scotia companies will also be outlined, along with productivity opportunities. We will also have a dynamic key note speaker (Eddie LaMoine) who has expertise in employee attraction/retention and will offer thought provoking ideas for the industry. The day will end by industry working towards developing a road map for the future.

Why should you attend? If you are concerned as to where your next workforce will come from, you are seeing lost opportunity in your plant because you don't have the labour supply available, you want to improve the image of the industry or if you need a better game plan for attracting labour – this is the forum for you!

Lunch will be provided. Please register soon as seating is limited. Registration form is attached and can be returned to sandra@nsfsc.ca or call 902-742-6167 or fax 902-742-8391 . Looking forward to seeing you at this important event.

Best regards,

Lisa Fitzgerald
Executive Director

Registration

Company Name: _____

Registrant 1: _____

Position: _____

Registrant 2: _____

Position: _____

Contact Information: _____

Email Address: _____

Returned to sandra@nsfsc.ca or call 902-742-6167 or fax 902-742-8391